

MESILLA VALLEY CHRISTIAN SCHOOLS

October 22, 2010

Major Retailers Want To Give Our School Money!

Dear MVCS Parent:

We're pleased to share some exciting news about a new fundraising program for our organization. It's called "scrip", and it's the fundraising program that works while you shop.

Scrip is simply a word that means "substitute money" – in other words, scrip is gift certificates from national and local retailers. They're the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including JCPenney, The Gap/Old Navy, Shell, Pizza Hut, Red Lobster, Sam's Club, Wal Mart, Albertson's, Burger King and many, many others.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our school keeps the difference as revenue. And scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves no selling plus the families tuition rebate... This means that 45% is distributed to the school, 45% to the families tuition rebate and 10% to keep the program running.
- Our school gets a regular source of revenue.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school and your tuition without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! And scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out.

The way GI scrip works is by signing up, receiving an enrollment number and choosing what card you would like to purchase. Purchases can be done online or by coming into the front office and letting us know which card you would like to purchase. Payments can also be done online or by coming into the office and giving us the payment for the card. Cards will not be sent to the school until payment is made for them. At this point all cards will be shipped to the school where you can pick them up from the front office.

More information is available on glscrip.com as to how this program works. A family user guide is also available and downloadable from our MVCS website. This user guide will guide you step by step as to how to set up your account, make payment and how the scrip program works.

The MVCS scrip program promises to be a simple and effective fundraising program. Thanks for your support, I look forward to launching this program further with your help. If you have any further questions please feel free to contact me as I will do my best to assist you. You can reach me at (575)525-8515 or by email bestrada@mvcsonline.com.

Sincerely,
Beverly Estrada